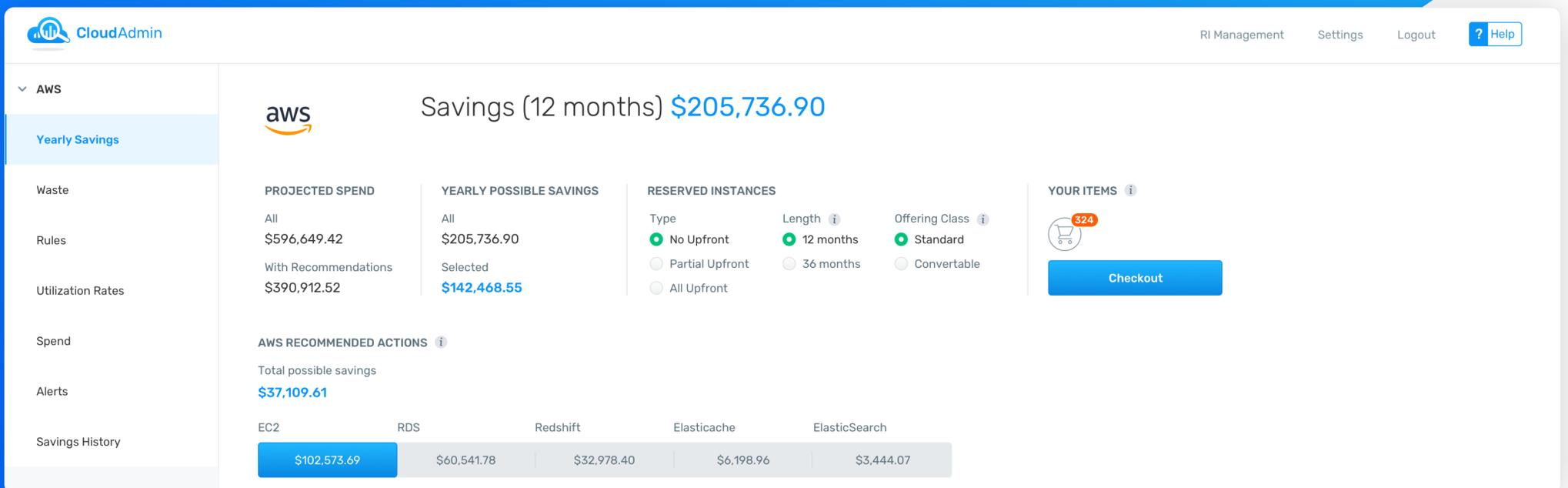


# price.com

## Saves 64% with CloudAdmin

14 Day Free Trial

Sign up and see how much you can save.



The screenshot shows the CloudAdmin interface for AWS Savings. The main heading is "aws Savings (12 months) \$205,736.90".

Category	Value
PROJECTED SPEND (All)	\$596,649.42
PROJECTED SPEND (With Recommendations)	\$390,912.52
YEARLY POSSIBLE SAVINGS (All)	\$205,736.90
YEARLY POSSIBLE SAVINGS (Selected)	\$142,468.55

**RESERVED INSTANCES**

Type	Length	Offering Class
<input checked="" type="radio"/> No Upfront	<input checked="" type="radio"/> 12 months	<input checked="" type="radio"/> Standard
<input type="radio"/> Partial Upfront	<input type="radio"/> 36 months	<input type="radio"/> Convertable
<input type="radio"/> All Upfront		

**YOUR ITEMS** (324 items)

[Checkout](#)

**AWS RECOMMENDED ACTIONS**

Total possible savings: **\$37,109.61**

Service	Amount
EC2	\$102,573.69
RDS	\$60,541.78
Redshift	\$32,978.40
Elasticache	\$6,198.96
ElasticSearch	\$3,444.07

### AWS Services Used:



EC2



RDS



Elasticache



ElasticSearch



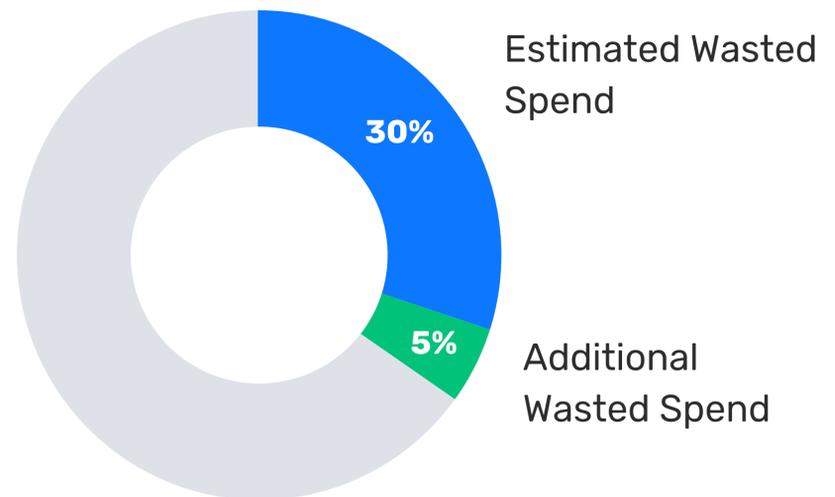
Redshift



S3

## Growing and scaling fast? Can't keep up with your cloud spend? Unsure of how to optimize your spend?

Even with pay-as-you-go models, you are probably spending too much. Enterprises love the agility of SaaS models, being able to spin up resources without the lengthy and expensive process of buying, installing and testing systems.



Source: RightScale 2018 State of the Cloud Report



## price.com

Price.com is one of the most comprehensive AI powered product search engines for mass market consumers. They process over 1B items dynamically from multiple online retail sources in real-time. Price.com was experiencing exponential growth and continually adding cloud resources to keep up with demand. One day, they received a very large bill for their cloud services and it began to keep the CTO up at night.

### Why?

Typically, enterprises have these challenges with their cloud management solutions:

- Costs aren't shown in real-time
- Resources are not factored into the total cost picture, including the cost of transport, connectivity and dedicated time from personnel performing more manual processes.
- Non-intuitive systems which do not factor in cost management
- No one single interface which dynamic recommends cost optimization
- Complex and ever changing price structures for cloud services

## The Challenge:

How to gain an aggregate, actionable view of total cloud spend and quickly bring it in balance with other costs of running the business to maintain profitability.

## The Solution:

Deployment of Cloud Admin.IO within 2 days.



The insights, visibility, and recommendations from CloudAdmin.IO empowered Price.com to be more strategic and pragmatic about where their cloud spend investment was truly going.



## The Wins:

- 64% reduction in total cloud costs within 2 weeks of deployment
- Zero impact to performance
- Many thousands of dollars saved over time. Ongoing usage forecast, visibility and control into cloud resources – avoiding future overspend

“

*CloudAdmin.IO significantly exceeded our savings expectations and the platform is now our primary cloud tool to more effectively manage our rapid growth. We no longer have to worry about cloud waste.*



**RJ Jain**

Founder / CEO / CTO at Price.com

”

Find out how CloudAdmin can bring your cloud bill in line with reality.

[www.cloudadmin.io](http://www.cloudadmin.io) [support@cloudadmin.io](mailto:support@cloudadmin.io)